SAMPLE REPORT — business details anonymized

GROW PALM BEACH

ENTERPRISE ACCESSIBILITY AUDIT

# www.palm-beach-boutique-hotel.example

Prepared November 2, 2026 · 15 page(s) reviewed · WCAG 2.1 Level AA

**19**

Accessibility score

100 = no automated issues found



## Executive summary

We reviewed **15** page(s) of https://www.palm-beach-boutique-hotel.example against the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA, the benchmark most commonly referenced in U.S. web accessibility guidance and litigation. Automated testing found **8** distinct issue types across **709** page elements.

| Critical | High | Medium | Low |
|---|---|---|---|
| 2 types<br>480 elements | 3 types<br>92 elements | 2 types<br>129 elements | 1 types<br>8 elements |

### The three things to fix first

1. **Elements must only use supported ARIA attributes** — ARIA attributes are used on elements that don't support them, confusing assistive technology.
2. **Select element must have an accessible name** — Dropdowns have no accessible label.
3. **Elements must have their visible text as part of their accessible name** — The hidden label on some buttons/links doesn't match the visible words, so voice-control users saying what they see can't activate them.

Good news: most of these issues are straightforward code and content fixes that don't require a redesign, and many also improve SEO and mobile conversions.

## Issues by severity

Critical

### Elements must only use supported ARIA attributes

450 element(s) on 15 page(s) · WCAG 4.1.2 · rule `aria-allowed-attr`

**Why it matters:** ARIA attributes are used on elements that don't support them, confusing assistive technology.

**How to fix:** Remove or correct the invalid ARIA attributes.

```
<td data-day="1" class="is-disabled" aria-selected="false"><button class="pika-button pika-day" type="butto
n" data-pika-year="2026" data-pika-month="10" data-pi
<td data-day="2" class="is-today is-selected is-startrange" aria-selected="true"><button class="pika-button
pika-day" type="button" data-pika-year="2026" data-p
```

Critical

### Select element must have an accessible name

30 element(s) on 15 page(s) · WCAG 4.1.2 · rule `select-name`

**Why it matters:** Dropdowns have no accessible label.

**How to fix:** Associate a <label> with each <select>.

```
<select class="pika-select pika-select-month" tabindex="-1">
<select class="pika-select pika-select-year" tabindex="-1"><option value="2026" selected="selected">2026</o
ption><option value="2027">2027</option><option value
```

High

## Elements must have their visible text as part of their accessible name

61 element(s) on 15 page(s) · WCAG 2.5.3 · rule `label-content-name-mismatch`

**Why it matters:** The hidden label on some buttons/links doesn't match the visible words, so voice-control users saying what they see can't activate them.

**How to fix:** Make each aria-label start with (or equal) the visible text, or remove the redundant aria-label.

```
<a href="https://g.page/palm-beach-boutique-hotel.example?share" class="link body-link address" target="_bl
ank" aria-label="View on Google maps (Opens in a new tab)" tabindex="0">
<a href="https://www.amadeus-hospitality.com/" target="_blank" aria-label="Opens in a new tab">Amadeus</a>
```



High

## Interactive controls must not be nested

30 element(s) on 15 page(s) · WCAG 4.1.2 · rule `nested-interactive`

**Why it matters:** Interactive controls are nested inside each other, which breaks keyboard and screen-reader use.

**How to fix:** Restructure so a button/link doesn't contain another focusable control.

```
<div id="bm-checkin-trigger" class="bm-box date-box check-in datePicker" tabindex="-1" aria-expanded="fals
e" aria-label="Mon, 2 November 2026" role="button">
<div id="bm-checkout-trigger" class="bm-box date-box check-out datePicker" tabindex="-1" aria-expanded="fal
se" aria-label="Tue, 3 November 2026" role="button">
```

High

## Frames must have an accessible name

1 element(s) on 1 page(s) · WCAG 4.1.2 · rule `frame-title`

**Why it matters:** Embedded frames (maps, videos, chat widgets) have no title.

**How to fix:** Add a title attribute to every iframe, e.g. title="Office location map".

```
<iframe src="https://media.videopolis.com/1.0/api/getById/en/2f09ecc86ba4d3f784cef88b2572fa525ca4fa51.html?tracking=true&amp;autoplay=false&amp;autoreplay=false
```



Medium

## Buttons and links are too small to tap easily

128 element(s) on 15 page(s) · WCAG best practice · rule `gpb-tap-target`

**Why it matters:** Small buttons and links are hard to tap for people with limited dexterity and on phones.

**How to fix:** Make interactive targets at least 24×24px (44×44px recommended) with spacing between them.

```
Close
Previous Month
```

Medium

## Pages without exactly one main heading (H1)

1 element(s) on 1 page(s) · WCAG 1.3.1, 2.4.6 · rule `gpb-h1`

**Why it matters:** Pages without exactly one main heading are harder to navigate and understand.

**How to fix:** Give each page one H1 describing its purpose.

```
https://www.palm-beach-boutique-hotel.example/casa has 0 H1
```

Low

## Some text is smaller than 12px

8 element(s) on 2 page(s) · WCAG best practice · rule `gpb-tiny-text`

**Why it matters:** Very small text is hard to read and can't always be resized well.

**How to fix:** Use at least 12px (ideally 14–16px) for body and footer text.

## Pages reviewed

| Page | Issues |
|---|---|
| https://www.palm-beach-boutique-hotel.example/ | 36 |
| https://www.palm-beach-boutique-hotel.example/guestrooms-suites | 44 |
| https://www.palm-beach-boutique-hotel.example/guestrooms-suites/long-term-stays | 36 |
| https://www.palm-beach-boutique-hotel.example/special-offers | 46 |
| https://www.palm-beach-boutique-hotel.example/cafe-boulud | 36 |
| https://www.palm-beach-boutique-hotel.example/brazilian-court-salon | 49 |
| https://www.palm-beach-boutique-hotel.example/amenities | 37 |
| https://www.palm-beach-boutique-hotel.example/yacht | 36 |
| https://www.palm-beach-boutique-hotel.example/meetings | 36 |
| https://www.palm-beach-boutique-hotel.example/weddings | 36 |
| https://www.palm-beach-boutique-hotel.example/events | 36 |
| https://www.palm-beach-boutique-hotel.example/casa | 36 |
| https://www.palm-beach-boutique-hotel.example/nearby-attractions | 36 |
| https://www.palm-beach-boutique-hotel.example/gallery | 36 |
| https://www.palm-beach-boutique-hotel.example/awards | 36 |

## Prioritized fix plan & estimate

Estimates assume a standard CMS (WordPress, Squarespace, Wix, Webflow) at a blended $125/hr. Final quotes follow a code review.

### Phase 1: Critical & high (weeks 1–2) — $1,675

| Issue | Severity | Est. hours | Est. cost |
|---|---|---|---|
| Elements must only use supported ARIA attributes | Critical | 3.2 | $400 |
| Select element must have an accessible name | Critical | 1.6 | $200 |
| Elements must have their visible text as part of their accessible name | High | 3.2 | $400 |
| Interactive controls must not be nested | High | 4.9 | $600 |
| Frames must have an accessible name | High | 0.6 | $75 |

### Phase 2: Medium (weeks 3–4) — $675

| Issue | Severity | Est. hours | Est. cost |
|---|---|---|---|
| Buttons and links are too small to tap easily | Medium | 4.9 | $600 |
| Pages without exactly one main heading (H1) | Medium | 0.6 | $75 |

### Phase 3: Low & polish (week 5+) — $125

| Issue | Severity | Est. hours | Est. cost |
|---|---|---|---|
| Some text is smaller than 12px | Low | 1.0 | $125 |

Estimated remediation: **$2,475** (minimum engagement $1,500). Includes re-test and an updated report.

### Also recommended

- Manual screen-reader test (NVDA + VoiceOver) of key journeys: booking, contact, checkout.
- Accessibility statement page with a feedback contact.
- Quarterly re-scan to catch regressions from new content.

## About this report & limitations

**Not legal advice. No guarantee of compliance.** This report is a technical review prepared by Grow Palm Beach (The Direktory LLC). It is not legal advice and does not certify that any website is compliant with the Americans with Disabilities Act, WCAG, or any other law or standard, or that it is protected from complaints or lawsuits. Automated tools detect only a portion of accessibility barriers (industry estimates are roughly 30–57%); a full evaluation requires manual testing with assistive technologies. Results reflect the pages as they appeared on the date tested. For legal questions, consult a qualified attorney.

Method: axe-core 4.x rules tagged WCAG 2.0/2.1 A and AA, run in Chromium at 1366×900, plus Grow Palm Beach checks for tap-target size, text size and heading structure.

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