SAMPLE REPORT — business details anonymized

GROW PALM BEACH

QUICK ACCESSIBILITY AUDIT

www.local-bike-shop.example

Prepared November 2, 2026 · 5 page(s) reviewed · WCAG 2.1 Level AA

31

Accessibility score

100 = no automated issues found



Executive summary

We reviewed **5** page(s) of https://www.local-bike-shop.example against the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA, the benchmark most commonly referenced in U.S. web accessibility guidance and litigation. Automated testing found **8** distinct issue types across **67** page elements.

Critical	High	Medium	Low
2 types 8 elements	5 types 43 elements	1 types 16 elements	0 types 0 elements

The three things to fix first

1. **Buttons must have discernible text** — Buttons with no name can't be identified by screen-reader or voice-control users.
2. **Images must have alternative text** — Screen readers can't describe images that have no text alternative, so blind visitors miss the content.
3. **[role="img"] and [role="image"] elements must have alternative text** — Elements marked as images have no text alternative.

Good news: most of these issues are straightforward code and content fixes that don't require a redesign, and many also improve SEO and mobile conversions.

Issues by severity

Critical

Buttons must have discernible text

6 element(s) on 2 page(s) · WCAG 4.1.2 · rule `button-name`

Why it matters: Buttons with no name can't be identified by screen-reader or voice-control users.

How to fix: Give each button visible text or an aria-label describing what it does.

```
<button data-ux="CarouselButtonPrevious" data-aid="GALLERY_SCROLL_LEFT_ARROW" class="x-el x-el-button c1-1
c1-2 c1-2l c1-1u c1-1v c1-1w c1-1x c1-1y c1-7l c1-7m
<button data-ux="CarouselButtonNext" data-aid="GALLERY_SCROLL_RIGHT_ARROW" class="x-el x-el-button c1-1 c1-
2 c1-dn c1-1u c1-1v c1-1w c1-1x c1-1y c1-7l c1-7m c1-
```



Critical

Images must have alternative text

2 element(s) on 2 page(s) · WCAG 1.1.1 · rule `image-alt`

Why it matters: Screen readers can't describe images that have no text alternative, so blind visitors miss the content.

How to fix: Add short, descriptive alt text to meaningful images; use alt="" for purely decorative ones.

```
<img data-ux="Image" src="//img1.wsimg.com/ist..." data-ht="WideInset" data-aid="BACKGROUND_IMAGE_REN..." h
eadertreatment="WideInset" class="x-el x-el-img c1-1
```



High

[role="img"] and [role="image"] elements must have alternative text

27 element(s) on 5 page(s) · WCAG 1.1.1 · rule `role-img-alt`

Why it matters: Elements marked as images have no text alternative.

How to fix: Add an aria-label describing the image.

```
<div role="img" data-aid="GALLERY_IMAGE13_RENDERED" data-ux="Background" alt="" class="x-el x-el-div c1-1 c
1-2 c1-bd c1-56 c1-2l c1-be c1-o c1-10 c1-57 c1-4 c1-
<div role="img" data-aid="GALLERY_IMAGE0_RENDERED" data-ux="Background" alt="" class="x-el x-el-div c1-1 c1
-2 c1-bd c1-56 c1-2l c1-be c1-o c1-10 c1-57 c1-4 c1-b
```



High

Links must be distinguishable without relying on color

6 element(s) on 3 page(s) · WCAG 1.4.1 · rule `link-in-text-block`

Why it matters: Links inside paragraphs are distinguished only by color.

How to fix: Underline in-text links or give them 3:1 contrast against surrounding text plus a hover/focus cue.

```
<a rel="noopener" role="link" aria-haspopup="true" data-ux="Link" target="_blank" href="https://policies.go
o..." data-typography="LinkAlpha" class="x-el x-el-a
<a rel="noopener" role="link" aria-haspopup="true" data-ux="Link" target="_blank" href="https://policies.go
o..." data-typography="LinkAlpha" class="x-el x-el-a
```



High

Links must have discernible text

5 element(s) on 5 page(s) · WCAG 2.4.4, 4.1.2 · rule `link-name`

Why it matters: Links with no readable name (often icon-only links) are announced as just 'link'.

How to fix: Add visible text or an aria-label (e.g. 'Facebook', 'Call us') to every icon link.

```
<a rel="nofollow noopener" role="link" aria-haspopup="true" data-ux="Link" target="_blank" data-aid="FOOTER
_POWERED_BY_AI..." href="https://www.godaddy...." dat
```



High

ARIA commands must have an accessible name

3 element(s) on 3 page(s) · WCAG 4.1.2 · rule `aria-command-name`

Why it matters: This element doesn't meet a WCAG rule that assistive technology relies on.

How to fix: Review the flagged elements and correct the markup per the linked rule.

```
<span rel="" role="button" aria-haspopup="menu" data-ux="Link" data-typography="LinkAlpha" class="x-el x-el
-span c1-1p c1-1q c1-1r c1-1s c1-1b c1-x c1-1u c1-e9
```



High

Elements must meet minimum color contrast ratio thresholds

2 element(s) on 2 page(s) · WCAG 1.4.3 · rule `color-contrast`

Why it matters: Light or low-contrast text is hard to read for people with low vision and for everyone on a phone in sunlight.

How to fix: Darken text or lighten backgrounds so normal text reaches a 4.5:1 contrast ratio (3:1 for large text). Update the theme colors once rather than page by page.

```
<a data-ux-btn="primary" data-ux="ButtonPrimary" data-aid="HEADER_CTA_BTN" href="tel:+1561-659-4583" target
="" data-tccl="ux2.header.cta_butto..." data-typograp
```



Medium

Buttons and links are too small to tap easily

16 element(s) on 5 page(s) · WCAG best practice · rule `gpb-tap-target`

Why it matters: Small buttons and links are hard to tap for people with limited dexterity and on phones.

How to fix: Make interactive targets at least 24×24px (44×44px recommended) with spacing between them.

```
local-bike-shop.example
09:00 am – 05:00 pm
```

Pages reviewed

Page	Issues
https://local-bike-shop.example/	15
https://local-bike-shop.example/	15
https://local-bike-shop.example/discover-local	6
https://local-bike-shop.example/about	8
https://local-bike-shop.example/store-gallery	7

About this report & limitations

Not legal advice. No guarantee of compliance. This report is a technical review prepared by Grow Palm Beach (The Direktory LLC). It is not legal advice and does not certify that any website is compliant with the Americans with Disabilities Act, WCAG, or any other law or standard, or that it is protected from complaints or lawsuits. Automated tools detect only a portion of accessibility barriers (industry estimates are roughly 30–57%); a full evaluation requires manual testing with assistive technologies. Results reflect the pages as they appeared on the date tested. For legal questions, consult a qualified attorney.

Method: axe-core 4.x rules tagged WCAG 2.0/2.1 A and AA, run in Chromium at 1366×900, plus Grow Palm Beach checks for tap-target size, text size and heading structure.

Grow Palm Beach · growpalmbeach.com